



Corporate Presentation

Feb 20, 2023

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Agenda

- 1. About Us
- 2. Vision & Mission
- 3. Values & Corporate Objectives
- 4. Strategic Business Units
- 5. SAP Solutions & Services
- 6. CoE & Technology Focus Group
- 7. Quality Focus & Road Map
- 8. Verticals
- 9. Team Cherrytec
- 10. Value Proposition
- 11. Global Presence





About Cherrytec

- 1. An Enterprise IT Solutions Company
- 2. Incorporated in 1998, Headquartered in Chennai
- 3. Focus on SAP and IT Consultancy
- 4. State-of-the-Art Infrastructure
- 5. Values based working approach
- 6. Global Presence





Vision & Mission



Vision

To be a long-term, advanced solutions' partner to our global Clients

Mission

To develop cutting-edge and perfectly engineered solutions that will empower our global Clients' businesses





Values & Corporate Objectives



Corporate Objectives





Strategic Business Units

SAP

Our comprehensive suite of services cover the entire SAP lifecycle to help Clients

- Implement
- Optimize
- Enhance

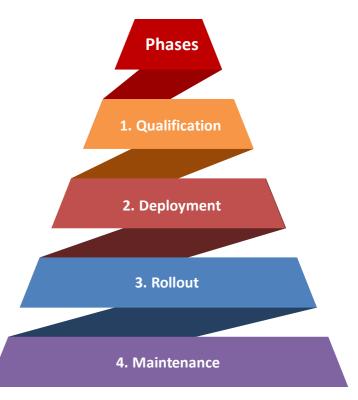
value from their SAP investments.

Flexible engagement models viz., Onsite, Offshore and Near-site.

Functional Modules

- **1. MM** Materials Management
- **2. SD** Sales distribution
- **3.** FICO Finance and control
- **4. PP** Production planning
- 5. HR Human Resources

Our key expertise is focused on **e-business** leadership.





SAP Solutions & Services

SAP Solutions



Support

Implementation

- SAP S/4 HANA Conversions
- SAP S/4 HANA Upgrades
- Global Roll-outs

Consultancy

- Functional & Technical Consultancy
- Onsite Consultancy
- Package Selection

Support

- Post Implementation Support
- Performance Audit / ROI Audit
- System Audit

SAP Services

Core SAP Modules

SAP BI / BO

HCM ESS & MSS

Solution Manager

SAP Netweaver

SAP / Non-SAP Intg.

SAP S/4HANA Conversions

SAP Mobility

Disaster Recovery

System Migration

Niche SAP Modules





CoE & TFG

SAP Centre of Excellence

- Cherrytec's SAP Centre of Excellence operates from Chennai, India
- Cherrytec's CoE is equipped with secure communication network for 24x7 support
- The SAP Excellence Centre adopts best business practices to improve operational efficiencies

Technology Focus Group (TFG)

- Focused on building capabilities in emerging technologies
- Developing expertise in SAP HANA Cloud computing
- Foraying into SAP BTP (Business Technology Platform)





Strategic Business Units

IT Consultancy

- Resource augmentation
- Skill sets across all technologies
- Domain and functional expertise(Procurement, Sales, Production, HR etc.,)
- Across Industry verticals(Banking , Retail, Manufacturing etc.,)
- Manpower support as per Business requirements
- Engagement models as per Business need (Onsite, Offshore, Hybrid [Onsite/Offshore] & Dedicated





Quality Focus

Quality Policy

- Maximize Client satisfaction by providing value addition & on-time deliveries that exceed expectations
- Endeavor delivery of perfect solutions through continuous process improvements
- Establish competence in core business areas through cutting edge technologies
- Provide an environment for our employees to constantly enhance our quality processes





Quality Focus

Quality Methodology

- Quality methodologies are guided by International standards
- Quality endeavor is to deliver best in high-class, defect-free solutions and services
- Quality focus with a priority to consistent and predictable processes
- Quality assurance plans encompassing rigor and "cost of quality"
- Standardizing development activities to align with Client's business goals
- Process adherence in projects for optimal process and product quality





Verticals

Verticals we've worked in



Manufacturing



Petrochemicals



Logistics



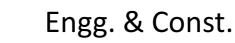
Automotive



Trading



Retail



Pharma



Team Cherrytec

We have an enviable team with composite skills in multiple domains, and are advantageously positioned to undertake variety of projects in diverse business verticals.

We focus on

- a. Continuous talent building
- b. Retention of talent

in Cutting Edge Technologies.

Talent transformation is an ongoing process at Cherrytec.

Talent development is effected through

- a. In-house & external training sessions
- b. Seminars
- c. Webinars as well

as through participation in Industry sponsored programs.





Team Cherrytec

Human Resources Management

- On boarding of talent after rigorous assessment
- Foster skill acquisition through internal recognition
- Fast track growth for identified performers
- Team building through responsibility sharing
- Personality development training programs
- Motivation through employee empowerment



- Employee involvement on go green initiative
- Nurture employee commitment on value systems
- Service awards for long term employees
- Focus on employee & family well being
- Social security benefits (PF & Gratuity)



Value Proposition

Socio Economic Contribution (S-E-C)

- 1. Following discipline in any and everything we do
- 2. Providing a helping hand to people around us in any way we possibly can
- 3. Showing the right path forward to people around us





Value Proposition

Differentiators

- Rich Domain Expertise
- Flexible Engagement Models
- Cost Effective Pricing Models
- Resource Availability & Scalability
- Quality Assurance



- Engagements across various SAP modules Core & Niche
- SAP Certified Consultants



Value Proposition

Spirit of Cherrytec

- Passionate involvement
- Collaborative Client relationship
- Entrepreneurial thinking
- Constant Innovation
- Technology alignments
- On time deliverables
- Transparent policies
- Unyielding integrity
- Respect for the individual





Global Presence

HO: Chennai, India



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THANK YOU

Looking Forward to Working with You!!